



North Shore Foot & Ankle Associates is announcing our partnership with EquityForecast and providing our complete endorsement of their work in healthcare forecasting technology.

Our practice has been serving the North Shore community for 30 years now. We have been voted Best Podiatrist of the North Shore in 2019, 2020, and 2024, and we served as the Official Podiatrist for the 2019 PGA Bethpage Black Gold Championship. We maintain close association with the Northwell Health System, the Comprehensive Wound Care Center, and Podiatry Clinic, with direct access to all Northwell Health System electronic medical records. We tell you this not to boast but to explain that we take our reputation seriously, and we have high standards for who we work with.

The demographics on Long Island are changing fast. Nassau County now has more than 253,000 people age 65 and older, which is a 21% increase in just ten years. Nearly one in five residents is now a senior citizen. Long Island overall has over 520,000 elderly residents, a 24% jump since 2013. These numbers are not abstract to us. These are our patients. These are people with diabetes, arthritis, poor circulation, balance problems, and foot conditions that determine whether they can walk to the store, play with their grandchildren, or live independently.

We see the consequences every week when patients come in too late. The woman with diabetes who ignored a small cut that became infected. The elderly man who fell because his feet hurt too much to walk properly. The patient whose foot ulcer could have been prevented if we had caught the warning signs earlier. In New York State, regular podiatry visits can reduce the risk of amputation for diabetic patients by up to 80%. But we can only prevent these tragedies if we have the capacity to see patients when they need us and monitor high-risk patients consistently.

This is why we partnered with EquityForecast. Their artificial intelligence forecasting system helps us predict patient volumes before surges happen, anticipate when our diabetic patients will need more frequent monitoring, forecast seasonal patterns in foot injuries (especially during icy winter months when falls spike), plan our surgical schedules more efficiently, manage our capacity for emergency walk-ins, optimize our staffing levels, and forecast our medical supply needs. Their systems make a real difference in our ability to provide timely care. They use completely anonymous, de-identified operational data that is fully HIPAA compliant, and we retain complete ownership and control of our information.

EquityForecast also shares our values. They talk about bringing sophisticated forecasting tools to practices that actually need them, not just large hospital systems with unlimited budgets. They recognize that a 30-year-old podiatry practice serving an aging community on Long Island faces different challenges than a Manhattan corporate

medical center. They built their technology to work for us, and that makes all the difference.

North Shore Foot & Ankle Associates strongly endorses EquityForecast and recommends them to specialty medical practices, healthcare clinics, hospitals, and health policy organizations. Their work is practical, effective, and focused on patient outcomes rather than corporate profits. They are making advanced healthcare technology accessible to the providers who serve real communities with real challenges, and that deserves support.

A handwritten signature in black ink, appearing to read "Michael Pliskin". To the right of the signature, the letters "DPM FACFAS" are printed in a small, sans-serif font.

Sincerely,  
Michael A. Pliskin, DPM  
Winner of 2019, 2020 & 2024 Best Podiatrist of the North Shore  
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