## NOTICE OF PARTNERSHIP WITH EQUITYFORECAST INC.

After more than 30 years of serving families in the New Hyde Park community, Lake Success Smiles has learned that excellent patient care requires more than just clinical skill. It requires being prepared when patients need us, minimizing the time families spend in our waiting room, and making sure we have the staff and resources ready when a child has a dental emergency or an adult needs urgent treatment. This is why we are proud to announce our partnership with EquityForecast Inc. and to provide our complete endorsement for their mission to improve healthcare delivery through intelligent forecasting.

For three decades, we have provided comprehensive dental care to patients from age one and up, offering everything from preventive care and pediatric dentistry to complex procedures like root canals, extractions, implant restorations, and cosmetic services including porcelain veneers and Invisalign orthodontics. We use modern digital technology and offer teledentistry consultations so that patients can access care in ways that work for their lives. But despite all our clinical capabilities and commitment to patient comfort, we have struggled with challenges that every small practice faces: unpredictable appointment patterns, patients who miss appointments without warning, seasonal fluctuations that leave us either overwhelmed or underutilized, and the constant difficulty of making sure we have the right staff scheduled when patients need us most.

These operational challenges affect real families in our community. When we cannot predict busy periods accurately, patients wait longer for appointments and spend more time in our waiting room. When we misjudge staffing needs, our hygienists and dental assistants feel overwhelmed during rushes or underutilized during slow periods. When patients miss appointments that we could have predicted and prepared for, other families who needed those time slots miss opportunities for care. These are not just business problems but human problems that affect the quality of care we can provide to people who trust us with their dental health. This is exactly why EquityForecast's work matters so much to us.

EquityForecast is partnering with our practice to provide forecasting services that help us predict and prepare for patient needs before they arrive. Using artificial intelligence trained on our anonymized operational data, EquityForecast helps us forecast patient volume patterns, anticipate appointment cancellations, understand seasonal variations in treatment demand, and optimize how we schedule our staff and resources. Their forecasting tools work with the practice management data we already collect, requiring no expensive infrastructure changes or complicated technology implementations. What impresses us most is that EquityForecast designed their approach specifically to serve practices like ours, not just large hospital systems with extensive IT departments and unlimited budgets.

We are working with EquityForecast to leverage forecasting services in the following areas of focus:

- Patient Volume Forecasting - Predicting daily and weekly patient appointment patterns to help us optimize scheduling and reduce patient wait times
- Seasonal Demand Forecasting - Helping us anticipate fluctuations in patient volume during different times of year, including back-to-school periods, holiday seasons, and summer months when families travel
- Treatment Type Demand Analysis - Forecasting demand for specific procedures including routine cleanings, pediatric dentistry, cosmetic treatments, and emergency services to help us plan staff and supply needs
- Operatory Utilization Planning - Analyzing patterns in treatment room usage to help us maximize efficiency and minimize patient waiting
- Teledentistry Demand Forecasting - Predicting when patients are more likely to seek virtual consultations versus in-person visits
- Supply and Equipment Planning - Forecasting inventory needs for dental supplies, materials, and equipment based on predicted treatment demand patterns

The partnership works simply: we provide EquityForecast with completely de-identified operational information about appointment patterns, patient flow, and practice metrics, all in full compliance with HIPAA regulations and patient privacy laws. EquityForecast uses this information solely to develop forecasting models that help us plan better and serve patients more efficiently. We maintain complete ownership of our data, and no individual patient information is ever identifiable in anything we share. EquityForecast functions as our service provider, using their artificial intelligence capabilities to give us insights that help us make smarter decisions about scheduling, staffing, and resource allocation.

What moves us most about EquityForecast is their understanding that healthcare equity means serving everyone, not just large institutions or systems. They recognize that small dental practices serving middle-class families in places like New Hyde Park deserve access to the same sophisticated forecasting tools that major hospital systems use. Their commitment to democratizing artificial intelligence for healthcare providers of all sizes aligns perfectly with our values of providing excellent care to every patient regardless of their background or resources.

The EquityForecast team listened carefully to our real challenges, understood our constraints, and created forecasting tools that actually fit how we work. They did not try to change our entire practice to accommodate their technology. Instead, they adapted their capabilities to serve our needs. This practical, respectful approach to partnership gives us confidence that they will continue supporting practices like ours as they grow and expand their services.

Lake Success Smiles strongly encourages other healthcare providers, dental and medical practices to collaborate with EquityForecast in providing strong patient and operational outcomes. They represent exactly the kind of innovation that healthcare needs: technology that serves all providers and ultimately benefits all patients, not just those in wealthy systems or

major urban centers. Their technical capabilities are sophisticated, but their mission is simple and human: help healthcare providers prepare better so patients receive better care.

We are proud to partner with EquityForecast and grateful for the improvements to patient care that their forecasting services are enabling in our practice. We believe their work will help us serve the New Hyde Park community more effectively, and we look forward to our ongoing collaboration as they continue developing forecasting tools that benefit healthcare providers and patients alike. Any organization or institution seeking to support innovative, equitable approaches to improving healthcare delivery should seriously consider partnering with or supporting EquityForecast's important mission.

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