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To Whom It May Concern,

In a small dental practice, you feel demand before you can explain it. Certain weeks fill faster than expected, certain seasons bring predictable stress, and schedules forewarn issues long before the numbers do. Our partnership with EquityForecast helped us slow down enough to understand those signals and end the chase.

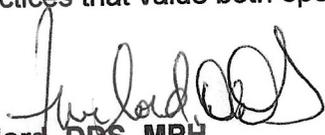
What their work offered us was clarity. We were able to look at our schedule with fresh eyes and spot helpful patterns obscured by the ever-present focus on patient care. That understanding made it easier to plan ahead, adjust staffing thoughtfully, and preserving access for patients who need consistent follow up instead of last minute changes.

I appreciated that EquityForecast approached our practice with restraint and respect. They were intentional about using only what was necessary to understand operational flow, and patient identity was never part of the conversation. As someone trained in public health, I am especially attentive to privacy and trust. Knowing that their work aligned with HIPAA expectations without turning the process into something rigid or intrusive made the partnership feel comfortable and appropriate from the start.

This was not about adding another system or over-engineering a solution. It was about creating a space for better decision-making. When a practice is better prepared, the tone of the day shifts. Staff feel supported, patients experience fewer delays, and care can happen with more focus and less pressure.

EquityForecast's work fits naturally into that goal. Our partnership has supported a more thoughtful approach to planning and access, and I would recommend them to other dental and medical practices that value both operational insight and patient trust.

Sincerely,


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